

SPOTLIGHT ON ENTREPRENEURSHIP

On April 26-27, 2010, President Barack Obama hosted a Presidential Summit on Entrepreneurship in Washington DC, to broaden and deepen ties between business leaders, foundations, and entrepreneurs in the United States and Muslim communities around the world. This issue of the *IRC Reporter* highlights publications that outline the principles of entrepreneurship. Critical topics discussed include the role of entrepreneurship in stimulating economic growth and employment opportunities in all societies, as well as practical details on how to start a business and turn innovative thinking into income, jobs, and social change. This issue also provides resources on freedom of the press in honor of World Press Freedom Day, celebrated on May 3.

Click on the [blue text](#) to access the online versions of publications.

THE PRESIDENTIAL SUMMIT ON ENTREPRENEURSHIP



Delegates from more than 50 countries came to the United States April 26-27, 2010, to share ideas. This online feature contains articles, delegate profiles, photos, podcasts, blogs, and videos from the summit. Below are quick links to summit speeches and related articles.

[President Obama's Remarks at Summit on Entrepreneurship](#)

[Clinton Outlines Steps to Support Opportunities for Women](#)

[Education Nonprofit Prepares Middle East Youth for Jobs](#)

[Employers in Middle East Need Workers with Technical Skills](#)

[U.S. Works to Enhance Mideast-North Africa Vocational Education](#)

[Clinton To Entrepreneurs: Build Up Your Societies](#)



Ideas | Answers | Connections | Skills

INFORMATION RESOURCE CENTER

Strengthening Iraqi-American Relations
Through Information Sharing

The **Information Resource Center (IRC)** of the U.S. Embassy Baghdad provides relevant, authoritative and useful information to Iraqis about United States policies, culture, business and research.

The *IRC Reporter* is a monthly thematic publication produced by the IRC. It features current articles and information products organized around a specific issue of importance to Iraq.

HOW TO INNOVATE, RIGHT NOW

"The biggest secret of innovation is that anyone can do it. The reason is simple: It's just not that hard. Look up the word "innovate" in any dictionary and see what it actually means, instead of what you think it means. You'll find something like this: To innovate is 'to introduce something new.' That's it." [\(Continued online\)](#)

PRINCIPLES OF ENTREPRENEURSHIP



In the developing world, successful small businesses are the primary engines of job creation and poverty reduction. This series of articles discusses the essentials for building and running a business from the planning stages to marketing a product.

[What Is Entrepreneurship?](#)

[What Makes Someone an Entrepreneur?](#)

[Why Become an Entrepreneur?](#)

[Decisions and Downfalls](#)

[Go It Alone or Team Up?](#)

[Choosing a Product and a Market](#)

[Entry Strategies for New Ventures](#)

[Marketing is Selling](#)

[The Entrepreneur and the Internet](#)

[Selling Online](#)

[Choosing a Form of Business](#)

[Creating a Business Plan](#)

[The Entrepreneur's Need for Capital](#)

[Sources of Financing](#)

[Intellectual Property: A Valuable](#)

[Business Asset](#)

[The Strengths of Small Business](#)

[Entrepreneurship Aids the Economy](#)

[The Importance of Government](#)

[Policies](#)

[Resources for Aspiring and Existing](#)

[Entrepreneurs](#)

[Entrepreneurship: Glossary of Terms](#)

[Entrepreneurship: Additional Readings](#)

FREEDOM OF THE PRESS

May 3 is World Press Freedom Day

In 1993, the United Nations declared May 3 to be World Press Freedom Day to raise awareness of the importance of freedom of the press and remind governments of their duties regarding freedom of expression in accordance with Article 19 of the Universal Declaration of Human Rights.

WEB FEATURES

Online web features contain links to articles, videos, blogs, podcasts and photo galleries:

Defending Press Freedom



Internet Freedom – Free Expression in the Digital Age

ARTICLES

[President Obama at Signing of Freedom of the Press Act](#)
[Statement by Secretary Clinton on World Press Freedom Day 2010](#)
[Internet Freedom Essential to Human Rights, Economic Prosperity](#)
[Societies Free of Internet Censorship Are Stronger, Obama Says](#)
[Report Finds Press Freedoms Declining Worldwide](#)
[Map of Press Freedom 2010 \(PDF\)](#)



BOOKS

[Handbook of Independent Journalism](#)
[A Responsible Press Office: An Insiders Guide](#)
[Seeking Free and Responsible Media](#)

SPOTLIGHT ON ENTREPRENEURSHIP

MARKETS AND DEMOCRACY



Is it possible to have free markets without democracy? Which develops first? Can the incentive of economic

growth lead to greater democracy in countries that are not democratic? The 12 international experts we've assembled in this issue take up different aspects and offer their answers to these questions.

[The Roots of Modern Democracy](#)
[Elastic Democracies and Globalization](#)
[The Roots of Modern Capitalism](#)
[Marketization Without Democratization in China](#)
[Free Markets and Democracy: The Cuban Experience](#)
[Democracy, Free Enterprise, and Confidence](#)
[Market Economy Without Democracy in the Gulf](#)
[Democracy and Capitalism: The Separation of the Twins](#)
[The Effects of Ethnic Strife](#)
[On Democracy and Development: Rejecting the Extremes](#)
[Will Freer Markets Lead to a More Democratic Government in Russia?](#)

ENTREPRENEURSHIP AND SMALL BUSINESS



Small businesses built the United States in the country's first century. Today the flexibility of small

businesses provides lessons for big business. Small businesses contribute to the U.S. economy not only in innovation and adaptability, but also in job creation for women and minorities and in economically distressed areas.

[How Small Businesses Contribute to U.S. Economic Expansion](#)
[Small Business in U.S. History](#)
[Government's Role in Encouraging Small Business](#)
[U.S. Bankruptcy Laws Encouraging Risk-Taking and Entrepreneurship](#)
[So You Want to Start Your Own Small Business](#)
[The Biggest Mistakes People Make In Starting A Business](#)
[Small Businesses at Work](#)
[Bibliography](#)
[Internet Resources](#)

ROOTS OF INNOVATION



Economic expansion depends more and more on innovation. This issue of *eJournal USA* seeks to show that innovation needs the right conditions to emerge.

What Is Innovation?

[Culture and Innovation Linked](#)
[The Global Geography of Innovation](#)
[Four Secrets of Innovation](#)
[Small-Business Innovation — A Role for Government](#)
[2009 Innovation Index Country Ranking](#)
[Government and Innovation](#)
[Intellectual Property Rights and Innovation](#)
[Additional Resources](#)

VENTURE CAPITAL MEETS HI-TECH

This *eJournal* explores how investors match funds to (hopefully) winning innovations.

[Venture Capital: A Primer](#)
[From the Ponderosa to the Googleplex: How Americans Match Money to Ideas](#)
[Inside the Real World of Venture Capitalists](#)
[Starting Your Own High-Technology Start-Up](#)
[Not Just Semiconductors: Silicon Valley and the Culture of Innovation](#)
[The Rise of the Creative Class](#)

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